

DESIGNED AND DEVELOPED IN NEW ZEALAND, FINANCIAL ACCOUNTING SOFTWARE MONEYWORKS IS NOW FLYING HIGH OVERSEAS.



After researching all the accounting software options available, international airline passenger products company Linstol decided MoneyWorks was the best option for their complicated transatlantic operation. Linstol's international Finance Manager Jenny Bremer explains why.

"Quickbooks was our original accounting software system, but our business started to out grow what it could provide for us, especially when it came to multiple currencies due to having offices in the USA and UK. As I was researching what else was out there I kept seeing a lot of positive comments about MoneyWorks, so I downloaded the free trial and fell in love with it right away."

"We now use it for everything: customer, purchase and sales orders through to invoicing and keeping track all of our financials. More importantly though, MoneyWorks' flexibility to customise reports has merged our 2 offices, allowing us to operate as an automated global company."

MoneyWorks has been under continuous development since its release in New Zealand 20 years ago, and is now being used in over 100 countries worldwide. Dashboard charts show you at a glance how a business is performing, while on screen lists give you quick access to your system. It's also compatible across both MAC and PC platforms, but the jewel in the crown is the fact it has the most powerful reporting of any accounting system in its class. It helps you manage your business, not just account for transactions.



"Because we were treating the US and UK offices as two separate entities, there was a huge amount of double handling. We had to run two sets of books; the first was the normal financials with the second being an exact duplicate of what went into the financials so we could accurately forecast our cash flow. We had to manually enter all the data individually every time we created an entry, which was hugely inefficient. These problems don't exist anymore thanks to MoneyWorks. Now it's all handled in one data file and the company works as a single unit from a financial point of view. So much so that our president, who travels extensively, regularly uses his iPad to keep in touch with business performance no matter where he is in the world."

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"Due to the sheer amount of stock we move it's not unusual for one invoice to cover 50 to 60 products and take hours to develop. With MoneyWorks that same invoice now takes 30 minutes. Historically we had to look at reports at the end of the year and it required our accountant to compile them for us, but MoneyWorks has the ability to output key reports whenever I need them, which saves a huge amount of time, not to mention money."

The most flexible, powerful and insightful accounting software for serious businesses. For a free 45 day trial visit moneyworks.net.nz

